



INVESTOR OVERVIEW

# The all-in-one operating system for modern restaurants

One platform replaces the POS, the website, online ordering, delivery and reservations — sold as modular subscriptions, so every restaurant pays only for what it uses.

**6+**

ordering channels in one

**10**

languages, one menu

**3**

payment rails (Stripe·Swish·Mollie)

# Restaurants run on disconnected tools

A typical venue juggles a legacy POS, a separate website, a third-party ordering app, a commission-taking delivery service and a phone for bookings – three or more logins, none talking to each other.



## Fragmented systems

Dine-in, online and delivery live in separate tools, reconciled by hand every night.



## Commission drain

Marketplace apps take a cut of every order, eating already-thin margins.



## Costly, clunky licences

Legacy POS licences are expensive and don't integrate with the digital ordering guests expect.

# One platform. Every channel. One login.

Foodis unifies the dining room, online storefront, delivery and reservations. Orders from a QR table, a website, WhatsApp or a delivery rider all land in the same kitchen view and the same books — no app for guests, no commission on the restaurant's own orders.

- Replaces the POS — cloud point-of-sale with table maps & split bills
- Replaces the website — a branded storefront per restaurant
- Replaces ordering apps — QR, web & WhatsApp, zero install
- Replaces the delivery middleman — own delivery & drivers
- Replaces the reservation book — an AI voice agent that books

# A complete restaurant toolkit

Every capability is a real, shipping module — switched on independently per restaurant.



## QR Digital Menu

Scan-to-order from any phone, no app, photos + instant translation.



## Integrated POS

Touch ordering, split bills, table maps, multi-tender payments.



## WhatsApp Ordering

Guests order by message; structured orders arrive ready to fulfil.



## Kitchen Display (KDS)

Station-routed screens, timers and bump bars replace paper tickets.



## Delivery Management

Own delivery with driver roles & apps — keep the margin.



## Loyalty Program

Built-in points, tiers & rewards — no cards, no per-redemption fee.



## Coupons & Discounts

Promo codes, BOGO and time-windowed offers, measurable.



## Digital Tipping

Tip prompts at QR & POS, pooled or direct, payroll-ready.

# ...and the modules that compound it



### Multi-language Menu

One menu, ten languages, auto-translated at scan.



### Inventory & Cost

Stock, low-stock alerts, real-time cost per dish.



### AI Analytics

Auto insights: best sellers, pricing, staffing.



### Self-Ordering Kiosk

In-venue touch kiosk with multi-language screens.



### Designer PDF Menus

Print-ready PDFs across nine designer templates.



### Receipt & Kitchen Print

Cloud printing via PrintNode with custom templates.



### AI Page Builder

Build extra pages & landing pages with AI design.



### Templates & Luxe

Switchable menu templates + premium Luxe customiser.



### Notifications & Marketing

Email, status templates, webhooks, Google Analytics.













### White-label & Domain

Branded site, themes, page builder, custom domain.

 AI VOICE BOOKING

# AI Voice Booking & the Reservations Desk

Foodis answers the phone with an AI voice agent that speaks the guest's language, checks real-time availability and books the table – no missed calls. Behind it sits a full reservations OS, not a booking form.

-  AI voice agent answers & books 24/7
-  Floor-plan editor + smart assignment
-  Deposits, prepayment & preorder
-  Reminders + auto no-show handling
-  Guest CRM with trust score
-  Timeline / Gantt reservation view
-  Automatic waitlist + walk-in times
-  Guest portal (magic link)
-  Channels: Google, Meta & embed
-  Post-visit NPS + booking analytics

# Two products in one: the app and the operator console

Behind every restaurant sits a multi-tenant console that runs venues across cities, configures the whole commercial model without code, and acquires customers with a built-in AI engine.



## Multi-restaurant control

Manage every venue, city, order, driver and review — and impersonate any restaurant to support it.



## Commerce config, no code

Features, pricing, bundles, discounts, AI tokens, trials, Swish & invoices — all admin-controlled, no deploy.



## Built-in AI growth engine

AI sales pipeline, lead scraper and outbound voice/SMS/email campaigns — customer acquisition inside the platform.



## Platform analytics & revenue

Revenue and analytics dashboards across every restaurant and the AI usage on top.



## Supplier side

Connect suppliers to restaurants and manage the B2B supply relationship — a dimension beyond subscriptions.



## Knowledge & support

A restaurant knowledge base feeds the AI agents, with FAQ, docs and ticketed support.

# Modular subscriptions — restaurants build their own plan

Base + **à-la-carte features** + **bundles** – discounts = the monthly price



## À-la-carte features

Each feature priced in EUR, USD & SEK with dependency rules — scales across markets.



## Bundles & entitlements

Curated packs plus a per-restaurant entitlement engine: subscription, bundle, trial or admin grant.



## Multiple revenue lines

Subscriptions + metered AI tokens + payments (Stripe/Swish/Mollie). Self-serve or enterprise invoicing.

# Built in Sweden, ready for the world


Most all-in-one platforms are single-market. Foodis is multi-currency, multi-language and multi-payment from the ground up – with native Swedish-market support international players rarely match.

- ✓ All-in-one – one login instead of three systems
- ✓ Commission-free on the restaurant's own orders
- ✓ Swedish-native – Swish, SEK + a multi-currency core
- ✓ AI inside – voice booking, AI sales, AI analytics
- ✓ Multi-vertical engine – restaurant, POS-cloud & delivery modes

# A modern, scalable foundation


A multi-tenant Laravel platform with a queue-driven architecture for email, SMS and voice — built to add restaurants and channels without re-plumbing the core.

- Laravel 10 · PHP 8
- Multi-tenant
- Stripe
- Swish
- Mollie
- Twilio voice & SMS
- ElevenLabs TTS
- SendGrid
- Queue workers
- REST API (Sanctum)
- Custom domains
- 10 languages




### Multi-tenant by design

Each restaurant isolated, with its own data, branding, domain, limits and entitlements.



### Two AI subsystems

A reservation voice AI and an admin AI sales agent — isolated, each behind kill switches.



### Operational guardrails

Dedicated queue workers, CI guards on sensitive code and platform-wide feature flags.

# The case a restaurant owner hears



## Faster tables

With scan-to-order QR, restaurants typically see 25–40% faster table turns and ~15% higher spend per cover.



## Higher tips

Digital tipping prompts typically add roughly 8–15% to the average tip rate.



## Lower software cost

One platform replaces several subscriptions and removes nightly reconciliation between systems.

Figures are typical industry ranges for the categories Foodis serves, used to illustrate the value proposition — not audited Foodis customer metrics. Verified data available under NDA on request.

LET'S TALK

# Explore an investment in Foodis

We'd be glad to walk you through the full deck — financial model, traction and roadmap — in a private conversation.

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